

PAOC Distance Learning Study Guide

Module: Fundamentals of Photo Journalism

This study guide is designed to help you organize and retain the information presented in this module. We encourage you to take notes as you proceed through the succeeding lessons, and to refer to them before you take the on-line examination on this material.

LESSON 1. COMPONENTS OF EFFECTIVE IMAGERY

1. News Value

Interest

Inform

Provoke

Entertain

2. Prominence

World Prominence

National Prominence

Local Prominence

3. Action

Physical Action

Implied Action

Facial Action

LESSON 2. ELECTRONIC IMAGERY AND TRANSMISSION

Three Acquisitions Systems used in electronic imaging

1.

2.

3.

Advantages of Digital Imaging

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Disadvantages of Digital Imaging

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Techniques of electronic imagery transmission

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Images transmitted from COMCAM to PA

LESSON 3. DOD GUIDELINES ON PRODUCTION AND USE IMAGERY

Electronic imaging ethics

Contrast and Control

Dodge and Burn

Flopping

Cut and Paste or electronic cloning

Color Correction

Handling Photographs

Ethical Considerations

Maintaining Credibility

LESSON 4. PHOTOGRAPHIC PROTOCOL FOR CEREMONIES/EVENTS

CEREMONIES TYPES

1.

2.

3.

Award ceremonies basic requirements

General Guidelines and Limitations for award ceremonies

Grip and Grin Photography for Publication

Mug shots
Techniques for shooting mugshots

VIP Tours

Planning and Preparation for VIP Tours

Group Photography

Posing

LESSON 5: ROLES AND CAPABILITIES OF IMAGERY IN MILITARY PUBLIC AFFAIRS

COMCAM and Public Affairs

Additional Notes